

CART & CHECKOUT

Unified multi cart management with satisfying checkout experience

It enables omni-channel shopping experience for a user in a multi-channel environment thereby making multiple cart management possible. Infosys Equinox’s intuitive business user tool helps to create and manage simple to complex checkout processes enabled by multiple payments and shipping methods.

Infosys Equinox Cart & Checkout enable omni-channel and shared cart ability to customers to manage multiple carts efficiently.

Omni-Channel shopping cart enables single cart experience across multiple channels at a time. It also enables shared cart experience for the customer across multiple online stores.

Secured & safe shopping experience through built-in verification processes and alerts during checkout process.

Variable & flexible shopping experience made possible through cost effective and comfortable shopping options.

Pre-integration with promotion and payment to enable cart-level promotion programs and variable payment methods.



79+ secure & scalable API end points



API response time of less than 50ms



Omni channel shopping cart



Comprehensive digital experience

Features

Omni-Channel shopping cart

Single cart experience across mobile and web visits to a storefront and across multiple devices.

Shared cart experience

Shares a common cart across stores where the consumer can view the same cart across multiple online stores.

Cart Features

Validation of maximum quantity in a single cart, support for user to do multiple payments and use multiple shipping addresses, warning message for shipping dangerous goods, built-in address verification, support for shipping methods and charges based on the chosen shipping method, cart merge, promocode support, split payments & multiple payment methods, pre-order of products and varying cart features with respect to multiple subscriptions.

Storefront cart actions

Users can add items to the cart, view the items in the cart, edit the cart, delete the cart, delete items from the cart, add products to 'save for later', associate user information, delivery address and delivery methods to a cart (available both at an item level and at overall cart level).

CSR Admin

A CSR admin can manage variable charges for the returned order or order item. A CSR admin can manage custom charges while returning order and order items.

Checkout features

Supports guest, express and registered users' checkout, enable/disable guest checkout, cart merge – when a guest user signs in during the checkout flow, single page checkout reference.

Checkout actions

Supports to calculate the current cart's payment, associate payment information with the cart, provide support for cart-level promotional gifts in checkout screens, validate the price facets before and after applying promotions, display the gift promotion details for a normal product/bundle product on the cart overlay (mini-cart), cart and checkout pages. Users can view both CSR cart and Storefront cart, normal and subscription items in the cart.

Cart Subscription

Ability to update and retrieve the cart subscription data such as create a cart, update a cart by ID, find all carts and get a cart by ID. Ability to skip all subscription items while calculating the cart summary. The same support is extended to proration also. Cart summary can be calculated without any skipping in case of carts with only subscription items.

About Infosys Equinox

Infosys Equinox is a future-ready digital commerce and marketing platform built using Microservices-based, API-first, Cloud-native, Headless and eXtensible (MACH-X) architecture that enables businesses to drive human-centric experiences for their customers across touch points.

For more information and a product demo, please reach out to us at: contactus@infosysequinox.com

For more information, contact askus@infosys.com

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