

LIST

Compiled list of consumer preferences

The Infosys Equinox Lists allow online consumers or buyers to create their own lists and add preferred shopping items to the lists so that they can be purchased at a later point in time. Various configurations in the lists in turn allow flexibility to have better control over the lists.

Infosys Equinox List helps buyers to create and manage shopping lists of their choice to enhance comfort and shopping experience.

Enhances comfort over shopping time and experience through creation of multiple types of shopping lists.

Wide-spread shopping experience through sharing of lists amongst customers.

Flexibility in managing the lists through easily configurable attributes.



41+ secure & scalable API end points



API response time of less than 50ms



Easily customizable shopping lists

Features

Types of Lists

Common types of lists include Wishlist, Favorites and Save For Later that help the buyers to shop at their preferred time. Consumers can create registry lists or customized lists.

List Configurations

Allows various configurations that offer the flexibility for stores to have better control over the lists created by consumers. For example, a store can restrict the number of lists to one or allow consumers to create multiple lists.

Access type

A list's access type (Private or Public) determines whether or not the list created by a consumer can be shared with others. Consumers can move products from a list to their cart or vice versa, based on the list type.

User types

Lists are supported for both registered and guest users.

Print lists

Ability to print lists with barcode for in-store purchase

About Infosys Equinox

Infosys Equinox is a future-ready digital commerce and marketing platform built using Microservices-based, API-first, Cloud-native, Headless and eXtensible (MACH-X) architecture that enables businesses to drive human-centric experiences for their customers across touch points.

For more information and a product demo, please reach out to us at: contactus@infosysequinox.com

For more information, contact askus@infosys.com

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