

LOCATION

Strategically manage location of physical stores

The Infosys Equinox Location facilitates management of physical stores to ensure the quality of the data about stores across different sales channels. It helps to organize and standardize store data in terms of different location attributes.

Infosys Equinox Location helps to manage store data with respect to multiple location parameters.

Effective data management of store locations through various location parameters.

Retrieval of store location based on elements of geolocation.

Flexibility in managing the store location data through event driven approach.



39+ secure & scalable API end points



API response time of less than 50ms



Effective management of physical store locations

Features

Location Parameters

Facilitates management of location data of physical stores in terms of geolocation, contact information, and events with respect to each sales channel.

Lat & Lan coverage

Enables retrieval of store location based on the given latitude and longitude coverage in the given radius.

Event driven

Store Location can be retrieved based on the event information and vice versa.

Location Manager control

Ability to create and manage multiple locations and events.

Data Management

Ability to import and export location data. Manage location data in terms of city, state, country and places information.

Extensions

Ability to extend and / or append new business logic through custom plugins

About Infosys Equinox

Infosys Equinox is a future-ready digital commerce and marketing platform built using Microservices-based, API-first, Cloud-native, Headless and eXtensible (MACH-X) architecture that enables businesses to drive human-centric experiences for their customers across touch points.

For more information and a product demo, please reach out to us at: contactus@infosysequinox.com

For more information, contact askus@infosys.com

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