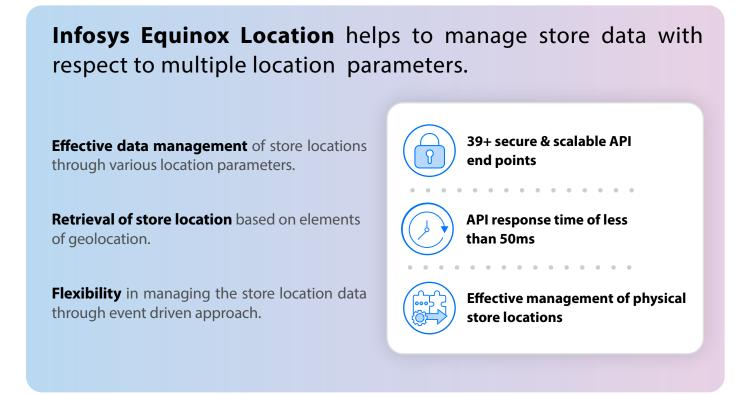


Strategically manage location of physical stores

The Infosys Equinox Location facilitates management of physical stores to ensure the quality of the data about stores across different sales channels. It helps to organize and standardize store data in terms of different location attributes.



Features Facilitates management of location data of physical stores in terms of geolocation, contact **Location Parameters** information, and events with respect to each sales channel. Enables retrieval of store location based on the given latitude and longitude coverage in the Lat & Lan coverage given radius. Event driven Store Location can be retrieved based on the event information and vice versa. Location Manager Ability to create and manage multiple locations and events. control Ability to import and export location data. Manage location data in terms of city, state, country **Data Management** and places information. **Extensions** Ability to extend and / or append new business logic through custom plugins

About **Infosys Equinox**

Infosys Equinox is a future-ready digital commerce and marketing platform built using Microservices-based, API-first, Cloud-native, Headless and eXtensible (MACH-X) architecture that enables businesses to drive humancentric experiences for their customers across touch points.

For more information and a product demo, please reach out to us at: contactus@infosysequinox.com



For more information, contact askus@infosys.com

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