Infosys equinox

NOTIFICATION

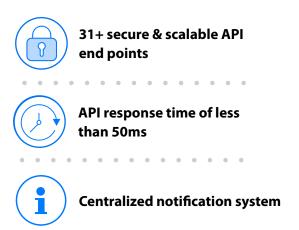# Planned notifications for an informed & intact customer base

It gives the capability to set up events & define the action types on how notifications are to be triggered. It helps with email and SMS notifications in the commerce process that help to integrate events between native and third-party services.

Infosys Equinox Notification helps to setup notification alerts for multiple events in the stores.

Assured customer service through consistent notifications via email & SMS where templates can be designed using third party integration.

Event based model that enables creation of multiple events for notifications to be sent where notifications can be managed through a centralized notification system.

Enhanced customer engagement through personalized notifications enabled by seamless integration with leading marketing notification vendors.

31+ secure & scalable API end points

API response time of less than 50ms

Centralized notification system

Features

Events	Allows creation of multiple events for notifications to be sent out.
Action Types	Supports multiple action types like Email & SMS.
Integration	Personalized notifications enabled by seamless integration with leading marketing notification vendors.
Personalized Templates	Allows to customize email templates where they can be designed using third party integration "SendGrid."
Centralized Notification System	Allows to manage actions, events and triggers made by customers all in one place.

About Infosys Equinox

Infosys Equinox is a future-ready digital commerce and marketing platform built using Microservices-based, API-first, Cloud-native, Headless and eXtensible (MACH-X) architecture that enables businesses to drive human-centric experiences for their customers across touch points.

For more information and a product demo, please reach out to us at: **contactus@infosysequinox.com**

For more information, contact askus@infosys.com

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