Infosys
equinox

PRICING

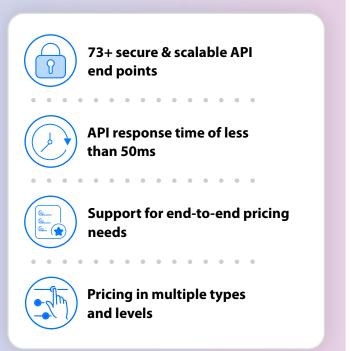# Exhaustive pricing options that cater to customizable needs

Infosys Equinox's flexible and customizable pricing enhances overall pricing experience by creating and managing multiple price lists with unlimited price types and different price rules across geographies & currencies and complex pricing structures. It enables tailored pricing strategies for B2C, B2B and B2B2C business models, covering a range of customer types and accounts.

Infosys Equinox Pricing enables businesses to manage prices for the products at ease using various capabilities

Flexible price list & price types give flexibility by allowing multiple price lists with multiple price types in multiple currencies.

Pricing configuration at multiple levels including tiered pricing, variable pricing, scheduled pricing, bundle pricing, subscription pricing and unlimited custom price types.

Price rules help in configuration of the prices dynamically based on user, segment, customer journey and process these prices with added steps like discount, roundoff etc.

🔒 **73+ secure & scalable API end points**

🕐 **API response time of less than 50ms**

📋 **Support for end-to-end pricing needs**

👆 **Pricing in multiple types and levels**

Features

Pricing configuration at multiple levels	Multi-currency support with multiple price lists especially for stores serving in multiple regions.
Approval mechanism	Various roles with permissions can be created which help to set up approval mechanisms to monitor overall pricing team/unit.
Price types	Enables multiple price types like transaction price (evergreen price), floor price, bundle price, custom price and subscription percentage.
Independent of Catalog Service	Pricing is independent of the catalog service, enabling a client to use Infosys Equinox catalog or an alternative third-party catalog service of their choice.
Pricing setups	Ability to set an evergreen price (price applicable for any time or quantity), scheduled prices with an unlimited number of schedules, a price for a scheduled period, subscription price as a percentage discount from the transaction price, bundle price when SKU is part of a bundle and unlimited custom price types. Price facets can be configured and can be displayed along with the corresponding discounted value both at item level and cart level. Price facets can be viewed for bundle products and SKU kits.
Price Rules	Price rules to retrieve prices dynamically based on user, segment, user's particular step in the customer journey and process these prices with added steps such as a discount and roundoff, specific formats etc.
Change Logs	Change logs are enabled for pricing service that help the user to keep track of all the edits done through the workflow.
App Integration	A reference pricing App integration added via the Infosys Equinox App Marketplace enables synchronization of price updates with external source systems

About
Infosys Equinox

Infosys Equinox is a future-ready digital commerce and marketing platform built using Microservices-based, API-first, Cloud-native, Headless and eXtensible (MACH-X) architecture that enables businesses to drive human-centric experiences for their customers across touch points.

For more information and a product demo, please reach out to us at:
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For more information, contact askus@infosys.com

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