

SUBSCRIPTION

Recurring purchase of products enabled with flexibility and ease.

With Infosys Equinox’s intuitive business user tool, businesses can track and manage subscription orders, configure special pricing, create subscription offers, allow buyers to specify quantities & replenishment schedules and specify default shipping methods on physical goods.

Infosys Equinox Subscription enables customers to subscribe to a regular delivery of products.

Integrated combinations in terms of one time and subscribed products together, all subscribed products in one order, multiple subscriptions that can have different shipping addresses, shipping methods and payment methods.

Variety where subscriptions can be based on product types such as, normal products, bundled products, fixed bundles, SKU Kits and collections.

Flexibility where subscriptions can be paused, resumed, cancelled, replenished in varying frequencies, frozen and migrated.

Effective subscription management through reports in terms of success, failed, already processed, skipped, no subscriptions and notifications.



49+ secure & scalable API end points



API response time of less than 50ms



A seamless subscription checkout experience for customers



Cost effective subscription methods

Features

Data Management	Dashboard with subscription reports in terms of visualized representation to track subscription trend, subscribed products, frequency of subscription, dates, users, success & failed items, skipped subscriptions, already processed, no subscription, revenue loss etc. Change logs are enabled that help the user to keep track of all the edits done through the workflow.
Replenishment schedule	Ability for the user to update 'frequency' of the product(s) added as part of subscription and the ability for the user to toggle between current month & view all tabs in the subscription dashboard
Subscription Flexibility	Ability for the user to update 'quantity' of the product(s) added as part of subscription, partially or fully cancel subscriptions, pause a subscription, resume a paused subscription, cancel unwanted subscription all of which can be enabled with customer service representative support as well.
Freezing the dashboard	Supports to freeze the subscription dashboard of the user, n no. of days before the subscription order processing. This requirement avoids the inventory to go OOS incase the user subscribes for any new product a day before their subscription order processing.
Multiple Subscription	Business has the capability to support multiple subscriptions that can have different shipping address, shipping methods, payment methods, product types, frequency and preferences. Subscriptions can be edited item by item and can be enabled with varying display notifications as per the user needs.
Product types	Subscription based on product types such as, normal products, bundled products, fixed bundles, SKU Kits, and collections.
Notification	Notifications on subscription creation, cancellation, update, credit card expiry, shipping soon etc using Email notifications
Blackout Dates	Few dates in a month are restricted for subscription, considering the Inventory threshold, thereby pausing the subscription processing for the dates.
Subscription Orders	An item in the subscription list can be marked to be delivered only once. One-time and subscription orders can be processed together. Combined packaging of all the subscribed items in one single order for a defined period can be done to reduce shipping cost for customers. Subscription can be created for future dates as well.

About Infosys Equinox

Infosys Equinox is a future-ready digital commerce and marketing platform built using Microservices-based, API-first, Cloud-native, Headless and eXtensible (MACH-X) architecture that enables businesses to drive human-centric experiences for their customers across touch points.

For more information and a product demo, please reach out to us at: contactus@infosysequinox.com

For more information, contact askus@infosys.com

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Navigate your next

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